

# Digital Frontier Alliance

## Privacy Policy

**Effective Date:** May 19, 2026

### 1. Our Commitment to Your Privacy

At Digital Frontier Alliance, we respect your privacy and are committed to protecting your personal information. We believe in transparency and data minimization. We only collect the information that you provide us and will never sell your data.

Because our website is built on Wix, your data is hosted in a secure environment. As the host platform, Wix.com has its own privacy policy which is available here: [Wix Data Privacy Page](#).

### 2. Information We Collect and How It's Used

We only collect the information you provide to us for limited purposes:

- **Contact Form:** We collect information that you provide to us, such as your name and email address, only if you submit a contact form through our website. This information is used so that we may provide responses to questions, track suggestions, and to help support advocacy work and project development.
- **Automatically Collected Data:** Our organization is hosted on the Wix.com platform. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. For example, technical data (like your IP address and browser type) is collected by Wix to ensure the site loads correctly and securely. Wix also collects analytic information about website traffic, pages visited, visitor behavior, and other information detailed on the [Wix Data Privacy Page](#). Common analytic information collected by Wix that impact our site includes but is not limited to:
  - Behavior: how people navigate our site
  - Traffic: such as how people find our site, including things like:
    - Traffic over Time
    - Traffic by Location
    - Traffic by Device
    - New vs. Returning Visitors
  - Mobile apps: how people engage with our website using mobile apps
  - SEO (Search Engine Optimization): what queries bring website traffic from Google, and how AI platforms and search engines crawl our site
    - Google Search Performance over Time
    - Bot Traffic over Time
    - AI Bot Visits by Page

### 3. How We Store and Disclose Data

- **Storage of Collected Data:** Our organization is hosted on the Wix.com platform. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications.
- **Contact Form Data:** Information that you enter into the Contact Form is stored on the Wix.com platform and can be retrieved through our site administrators. We will periodically delete information provided in the contact forms in our site administration

settings and will create new forms to protect privacy. However, data may be stored elsewhere on the Wix.com servers.

- **Third-Party Sharing:** We will not share any personally identifying information you provide to us in the Contact Form with third parties (except in the event of a law enforcement inquiry – please see below). Please see the Wix.com privacy policy for more information about the host platform's third-party agreements: [Wix Data Privacy Page](#).
- **Law Enforcement Inquiries:** In the event of an investigation, information may be shared with legal enforcement agencies..

#### **4. How We Use Cookies & Tracking**

Our site uses a strict cookie consent banner. We do not use third-party marketing or advertising tracking cookies (e.g. Google Analytics, Meta, etc.). We only use functional and essential cookies inherent to the Wix platform, which ensure our website displays correctly.

#### **5. How We Protect Your Data**

Wix hosts our website and secures data using strong commercial encryption and continuous monitoring. We do not store sensitive payment information directly.

#### **6. Your Rights & Choices**

You have full control over your personal information. Depending on your location (such as under the GDPR or CCPA), you have the right to:

- **Access** the data we hold about you.
- **Correct** any inaccurate or incomplete data.
- **Delete** your personal data permanently.

To withdraw your consent, request a data export, or request data deletion, please submit a request to us by email at [contact@digitalfrontieralliance.org](mailto:contact@digitalfrontieralliance.org). To make these requests to the host platform, Wix.com, please contact Wix directly here: [Wix Data Privacy Page](#).

#### **7. Third-Party Links & Integrations**

Our site does not integrate third-party analytics tools (like Google Analytics or social media pixels) that track your behavior across the web. However, if you click on external links, please note that we are not responsible for their privacy practices.

#### **8. Communications From Us**

If you submit a Contact Form request with a valid email address, we may respond to your inquiry via email to provide a response to any questions or suggestions.

#### **8. Updates to This Policy**

We review and update this privacy policy periodically to reflect any changes in our services or legal requirements. Any updates will be posted on this page with an updated Effective Date.